

PRESS RELEASE

Convinced with performance: Kontron honors Rutronik as "Best Motherboard Distributor"



Handover of the "Best Motherboard Distributor" award.

From left to right: Thomas Stanik (Kontron), Thorsten Engel (Rutronik), Peter Hoser (Kontron) and Anja Schaal (Rutronik)

Ispringen, August 16, 2023 – One of the world's leading suppliers of IoT/embedded computer technology and a long-standing partner, Kontron, recognizes Rutronik's achievements and again awards the broadline distributor as "Best Motherboard Distributor". Especially the consulting services, the reliable supply of existing customers, and the acquisition of new customers were key factors for the award.

Every year Kontron presents the "Best Motherboard Distributor" award and honors outstanding performance. Rutronik was once again successful in winning the award. The experts from the Boards & Storage division were convincing, particularly in consulting services, reliable delivery to existing customers, and the acquisition of new customers.

"Continuity in the life cycle and product quality characterize our motherboards. Nevertheless, continuity also marks the outstanding performance of our 'Best Motherboard Distributor' Rutronik. Despite challenging business conditions like post-COVID and an uncertain world situation, Rutronik has achieved best performance in 2022 again. Consulting services, continuous supply to existing customers, and the energy and motivation to acquire new customers are core elements that we appreciate so much about our partner. Our thanks therefore go to the entire Corporate and Regional Rutronik Boards & Storage team," comments Peter Hoser, Vice President Product Center Boards at Kontron.



COMMITTED TO CELEBRATE

"Awards demonstrate that the chosen path is the right one. Especially when you win them repeatedly. It is even more valuable when you know the wide variety of challenges that the electronics industry faces. The basis of this success is the trusting cooperation, the high-quality products 'Made in Germany' and our expertise, which we offer both to existing and new customers," adds Anja Schaal, Senior Manager Product Marketing Boards & Storage at Rutronik.

About Kontron

Kontron is a global leader in IoT/Embedded Computing Technology (ECT). Kontron offers individual solutions in the areas of Internet of Things (IoT) and Industry 4.0 through a combined portfolio of hardware, software and services. With its standard and customized products based on highly reliable state-of-the-art technologies, Kontron provides secure and innovative applications for a wide variety of industries. As a result, customers benefit from accelerated time-to-market, lower total cost of ownership, extended product lifecycles and the best fully integrated applications.

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ABOUT RUTRONIK

Rutronik Elektronische Bauelemente GmbH was founded in 1973 and celebrates its 50th anniversary in 2023 under the claim "Committed to celebrate". Since five decades, the independent family-owned company based in Ispringen, Germany, stands for continuous expansion focused on high-growth future markets.

In the fiscal year 2022, its around 1,900 employees generated sales of 1.28 billion euros, serving more than 40,000 customers. With more than 80 offices worldwide and logistics centers in Austin (Texas), Shanghai, Singapore, and Hong Kong, Rutronik ensures comprehensive customer support in Europe, Asia, and North America.

The company focuses on high-growth future markets that will shape the world of electronics tomorrow. These are Advanced Materials, Advanced Measurement, Processing & Analytics, Advanced Robotics, Automation, Biotechnology, Energy & Power, Future Mobility, IIoT & Internet of everything, Industry 4.0, Medical & Healthcare, and Transportation, Logistics & Supply Chain.

To serve customers in these future markets, the RUTRONIK AUTOMOTIVE, RUTRONIK EMBEDDED, RUTRONIK POWER, RUTRONIK SMART, and RUTRONIK SYSTEM SOLUTIONS initiatives bundle expertise, specific product portfolios, and consultancy support. In this regard, Rutronik relies on customized solutions that are tailored to the respective needs. The services range from competent technical support in product development and Design-Ins, through the diverse product portfolio of leading manufacturers, to the company's software and hardware solutions with partly patented Rutronik IP.

Customized logistics systems, reliable supply chain management, and logistics centers worldwide ensure on-time delivery. The Rutronik24 e-commerce platform completes Rutronik's range of services. Further information is available at www.rutronik.com.

